

July 26, 2010

Introductory Pricing for New Customers

**1. Contact Information**

Company: \_\_\_\_\_

Business Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Technical Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website Address URL: \_\_\_\_\_

**2. Gift RegistryWorks™ Basics**

Gift RegistryWorks™ is hosted by MarCole, and seamlessly links to your business website. There is no software to buy or install. All you need is a PC with a browser. The graphical user interface is branded with your company logo and contact information. No third party advertising or links are displayed.

Qty	Feature	Monthly	Extended Price
<b>1</b>	<b>One-Time Setup Fee for Branding and System Setup</b> One time setup fees are \$500 a store, plus \$50 for each store in excess of one.	\$500 / one time	
	<b>Basic Gift Registry</b> <i>Create, Update, Retrieve, View &amp; Print Registries in-store and from the Web with a Link From Your Site - (To accept orders on-line add # 5 below)</i>	\$99	
	<b>DataWorks (Manual Item Load &amp; Maintain)</b> <i>Manually Load Product Information and Images</i>	Included	

To accept orders on-line select one of the e-commerce options below in Section 5

**3. Gift RegistryWorks™ Options**

	<b>Registry Manager – Administrative Interface</b> <i>Create, Retrieve, Print &amp; Update Registries, Administrative Functions &amp; Reports</i>	\$99
	<b>Touch Screen</b> (Hardware sold separately) <i>In-store - Self-service – Touch-screen software - Print, Create &amp; Update Registries</i>	\$99 per kiosk
	<b>ScannerWorks</b> (Hardware not included – contact MarCole for requirements) <i>Applies Items Scanned to Selected Registries</i> Scanners must meet MarCole technical specifications and require MarCole ScannerWorks software to be licensed and installed on customer owned hardware. Each scanner requires a separate license at \$200 each – a one time fee.	\$28
	1 Time – Automated Item Load - Set-up Fee to Structure & Load Your Product Data If you choose the above - select one frequency and size option immediately below.	\$100 additional 1 time set-up
	Update up to 5,000 SKUs once a month	\$57
	Update up to 25,000 SKUs once a week	\$129
	Update up to 50,000 SKUs once daily	\$249
	<b>POS Interface</b> <i>Automatically Applies Items Purchased to Registries - Requires POS modification</i>	\$28

**4. CatalogWorks – Online Shopping**

May be used as a stand-alone e-commerce system - or fully integrated with Gift RegistryWorks.

Qty	Feature	Monthly	Extended Price
_____	<b>CatalogWorks Online Shopping</b> May be used with or without Gift RegistryWorks <i>Sell on-line, provide your customers the ability to easily find and purchase, items carried in your store, plus sell special order non-inventory items.</i>	\$99 with Gift RegistryWorks or \$199 Without Gift RegistryWorks	_____

**5. Gift RegistryWorks & CatalogWorks E-Commerce**

You must select Basic Gift Registry (#2) or CatalogWorks (#4) above to accept orders on-line.

\_\_\_\_\_ Yes, I want to capture orders on-line - Select one monthly pricing option below:

Choose 1 option – The order capture fee is NOT Charged for sales captured in-store

\_\_\_\_\_ **FREE** – capture up to 10 order lines (sales) a month – then \$2.00 per-order line thereafter.

\_\_\_\_\_ **OR I** would prefer to pay 5% of on-line sales

\_\_\_\_\_ No, I do not want to accept orders on-line – Customers will be instructed to call your store to place orders – no charge.

**6. Credit Card Authorization**

The standard implementation of Gift RegistryWorks and CatalogWorks does not include automated credit card authorization. Upon receipt of an order you will receive an email indicating that you have an order to pick up. You will be provided access to a password protected secure connection enabling you to view and print the order(s) which you then can process in the same way you would a phone order.

\_\_\_\_\_ Check here if you want to select this option.

MarCole is an authorize.net business partner and can utilize authorize.net account for automated credit card authorization.

\_\_\_\_\_ Check here if you have an existing authorize.net account.

\_\_\_\_\_ Check here if you would like us to help you set-up an authorize.net account.

**7. Store Website Design**

Quantity	Item	Price	Extended Price
	<b>4 Page Personalized Informational Website</b>	<b>\$595</b>	
	Add logo, custom text, one image per page and background color.  Pages include: Home Page with Information about Retailer General Product Description Page Gift Registry Introduction Contact and Location Information  <b>Monthly site Hosting is \$15/month</b>		



**8. Summary/Total**

ONE TIME AND FIRST MONTH FEES	Total
One Time Set-Up Fees	_____
First Monthly Fee	_____
Website (if applicable)	_____

**No long term contract; you may cancel anytime.** **Total Due Now**

**Type of Payment**

Check  
 Credit Card # \_\_\_\_\_ Expires \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Billing Address \_\_\_\_\_

VISA     MASTERCARD \_\_\_\_\_

AMERICAN EXPRESS \_\_\_\_\_

CHECK HERE TO AUTHOIZE YOUR PAYMENT TO BE CHARGED TO THIS CARD MONTHLY – OTHERWISE WE WILL INVOICE YOU.

For any questions with your order you may either e-mail [Dpava@MarCole.com](mailto:Dpava@MarCole.com) or leave a message at (925) 933-9792 extension 106, and someone will contact you within a business day.

Make check payable to: **MarCole Enterprises, Inc.**  
 2920 Camino Diablo, Suite 200  
 Walnut Creek, CA 94597

Phone: (925) 933-9792 x106 (Sales) or x113 (Technical Support) Fax: (925) 933-9795

When you place your order your credit card will be charged for your one time set-up fee and your first monthly fee, plus website set-up only if applicable. Upon receipt of your order MarCole will email set-up forms specific to the functionality you order within 24 hours. We will make our best effort to send you the links enabling you to go live within 7 business days from the date we receive your completed forms. Advance billing for your second month will commence 30 days from the date you place your order. Therefore the sooner you complete and return the set-up forms the more “free” time you will have before additional monthly charges apply. You may cancel the monthly service with 15 days notice at any time; however, set-up fees are non-refundable once your order is placed. By your signature below you acknowledge these terms.

**X** \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please FAX the completed order with your credit card information to 925-933-9795**